

# The Association of College and University Broadcasting Stations

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VERMILION, SOUTH DAKOTA

Office of the President  
Columbus, Ohio  
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## BULLETIN

EXECUTIVE COMMITTEE  
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NEBRASKA WESLEYAN UNIVERSITY  
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FIFTH ZONE: PAUL V. MARIS, KOAC  
OREGON STATE AGRICULTURAL COLLEGE  
CORVALLIS, OREGON  
MEMBER AT LARGE: T. M. BEAIRD, WNAD  
UNIVERSITY OF OKLAHOMA  
NORMAN, OKLAHOMA

The most important development in educational broadcasting during the past month has been the organizing of the National Committee for Education by Radio as authorized by the Chicago conference of last October called by the U. S. Commissioner of Education, Allan John Cooper. The committee is well organized, and your president has attended the two meetings held in Washington representing our association. Already the influence of this committee has been felt and a bill introduced in the U. S. Senate by Senator Pass, reserving 15% of the available radio channels for education as recommended by the Chicago conference. The committee's influence has been far reaching and is awakening a general interest in education by radio. Three major projects are under way, the obtaining of 10% of the radio channels for education, assisting colleges and university stations immediately in their difficulties before the Federal Radio Commission through a Service Bureau, located at Room 817 National Press Building in Washington, headed by Armstrong Perry and the publication of a weekly bulletin to be widely distributed with news concerning educational broadcasting designed to awaken the interest of the public. The Payne Fund of New York City, through a grant of \$200,000 for a five year period, makes possible the program of this committee that lends great encouragement to college and university stations.

Your President will be glad to have suggestions or present to the Committee that will assist the work of the Association or individual stations.

## WHAT DOES 15% MEAN?

The answer has been given in a statement prepared by the engineers of the Commission. Under the present allotment of facilities reserved to education 2,000 channels of the present system of radio units are now assigned to educational stations. In addition or about 5% would be quite reasonable, giving considerable relief to the present stations, but it is difficult to see how any additional stations could be satisfactorily accommodated. The following division among the zones now exists, according to the Commission:

First zone -- WAO, WBOB, WBAZ, WBAJ, WBSA, WBAK, WBAK.  
7 stations. 1.88 quota units.  
Second -- WAB, WBAZ, WBAJ, WBSA, WBSB, WBSB.  
6 stations. 1.90 quota units.  
Third -- WBY, WBY, WBY, WBS, WBS, WBS, WBS, WBS, WBS, WBS.  
9 stations. 9.56 quota units.

Fourth one -- WILL, WBAA, WOI, KWLC, WSUI, KFBU, KSAC, WLB, KFMX, WCAL,  
KFBU, WEW, WCAJ, KFJM, WCAI, KUSD, WEBY, WHA, WHAD, KFDY  
20 stations. 6.16 quota units.  
Fifth " -- KROW, KQW, KOB, KOAC, KBPS, KGY, KWSO  
7 stations. 5.17 quota units.

Total quota units for United States 24.06 or 6.01% of the total of 400 units established by a General Order of the Commission as the total for all classes of stations.

Four stations in the above list are not college and university stations, but are classed as educational stations.

#### MEMBERSHIP AND YEARLY DUES

Secretary Brackett has forwarded statements to all college and university stations together with a letter asking that all stations remit promptly. The Constitution adopted last June set the dues at \$10. At no other time in the history of radio in education has it been so important that the educational stations be represented in an association. The many developments, particularly in connection with the National Committee, will make it well worth your while to have your station in the membership.

#### ANNUAL MEETING

A blank has been included in this bulletin asking for a vote of the membership in regard to the time and location of the Annual Meeting. It will be remembered that the meeting last year was held at the same time as the Ohio State University Institute for Education by Radio, and that over twenty-five college stations were represented, a most successful meeting resulting. The Ohio State University Institute, to become an annual affair is scheduled for the one week of May 25, in Columbus, Ohio, and it is the belief of several members of the Executive Committee that this would again be the best opportunity to obtain a representative group. It is hoped that you will give your immediate attention to the blank enclosed and plan to attend the meeting wherever it is to be held. The Executive Committee will make the final decision when the blanks are returned.

#### RESEARCH PROJECTS

Your President has written to each station asking for information regarding research projects completed or in progress in connection with education by radio. The National Committee expects to proceed with several projects immediately, and in order that no effort would be duplicated, desires to know what individual stations have done. If you have developed a system of obtaining reports from listeners or made a study of any problem that you have met, please send a brief report at once, in order that it may be presented at the March 5 meeting in Washington. This incidentally will be a very good chance to place the work of individual stations before this National Committee, which to date is not very well informed what each station is doing.

### THE FESS BILL

Senator Simeon D. Fess, of Ohio, introduced the bill in the Senate reserving 15% of the channels for broadcasting. While it is not expected that it will be passed this session, your unreserved support will be required to secure passage of the bill at a later session of Congress. Your own Senators should be informed, and asked to support it. A letter from the President of your institution will do much to assist the support rapidly gathering in Congress for our work.

### ANNUAL REPORT OF FEDERAL RADIO COMMISSION

Available from the Superintendent of Documents in Washington, D. C. for ten cents, and contains all the General Orders of the Commission, Rules and Procedure, and a complete report of the work of this body up to December 1, 1930. Each member of your staff should have a copy.

### EDUCATION ON THE AIR

This is the title of a book giving the proceedings of the Ohio State University Institute of last summer. It is a volume of 400 pages and contains such information of value to educational stations, being the first publication presenting a complete picture and discussion of nearly every problem encountered in educational broadcasting. Can be obtained from the Bureau of Educational Research, Ohio State University, Columbus, Ohio, for three dollars.

### STATION PROGRAMS

The following is the list of programs received to date from college stations:  
Printed monthly programs from WPKU, University of Chicago, WUAB, WUUI, WUSG, WUAC.  
Two weeks printed program KSAC.  
Three months printed program WUAI.  
Semester printed program, University of Kentucky.  
Weekly mimeographed program WUAD, WUAG.  
Monthly mimeographed program WUAF.  
Two weeks printed program WUAY.

### ASSOCIATION RECORDED PROGRAMS

A committee, consisting of Baird, of WUAB, Jensen, of WUAF, Wright, of WUUI, and Higgy, of WUAC, has been considering the possibility of a regular program for the Association to be broadcast by a group of our stations. Information is needed as to where such programs can be recorded at a reasonable price. Indications are that the cost will be prohibitive, exceeding five hundred dollars per weekly half hour program. Your suggestions and ideas as to what might be properly included in such a program will be of value to the committee. Should speakers of national importance be used or should the program be devoted to both speech and classical music?