

# NAEB NEWS LETTER

Office of Executive Secretary  
Urbana, Illinois  
March 15, 1939

## DON'T OVERLOOK MARCH N. C. E. R. BULLETIN

The March issue of Education by Radio, publication of the National Committee on Education by Radio, contains a statement on the radio situation as it exists in the nation's capital. Don't fail to read this issue.

## PAID YOUR DUES YET?

This item is just a reminder to a few NAEB members who may have overlooked forwarding of payment to Treasurer W. I. Griffith in Ames, Iowa. Rush your payment now and make the Honor Roll in the next NAEB News Letter.

## ANNUAL CONVENTION SOON

It isn't too far ahead of September 1 and 2 to be thinking about what should be discussed at the annual convention at Ames, Iowa. What are your suggestions? Want to speak yourself? If so, say so.

## LISTENING TO LEARN

Under the above heading there appeared in the Radio Guide of March 11, four answers to the question:

"In the light of past experience and present activity, what may the future hold for Radio-Education."

The answers there published are by Henderson H. Leake, WNAD; Kenneth E. Yeend, KWSC; Elmer G. Sulzer, University of Kentucky, and if you'll pardon, by the executive secretary of NAEB. We commend to you the reading of words by Leake, Yeend, and Sulzer.

A provocative statement by Ray Lyman Wilbur, President of Leland Stanford University, on "Radio's Responsibility" is also contained in the same issue.

## CURRENT RADIO LITERATURE

While we are commenting on what has appeared recently in print, have you read:

"We Needn't be Spoon-Fed," the editorial in COLLIER'S February 25th?

Or, "Radio Gets the Jitters," by McClellan Patten in THE AMERICAN MAGAZINE for March, 1939?

"Public Opinion," by Professor William Albright is just off the press (McGraw-Hill, \$4). It has a special chapter on radio. In the little time I have had an opportunity to read, I have found much that should interest anyone in broadcasting.

If your recording engineers haven't seen the booklet on "Practical Wax Recording," by Everette K. Barnes, they might find many practical hints therein. It may be purchased from Universal Microphone Co., Inglewood, Calif. It cost me two bits.

### RADIO IN THE CLASSROOM

The National Association of Broadcasters has published: "How to Use Radio in the Classroom," which, according to Norman Woelfel of Ohio State University, "is intended to be introductory and provocative rather than comprehensive and conclusive." The materials for this handbook were gathered in the course of a six weeks' radio education seminar held in connection with the Progressive Education Association's Eastern Workshop at Sarah Lawrence College, Bronxville, New York, during the summer of 1938.

### CORRECTION OF LA GUARDIA'S FCC APPLICATION

Director M. S. Novik of the Municipal Broadcasting System, New York, is considerably disturbed, and rightly so, about the item carried in the January 1st issue of the News Letter. The letter explains the situation thoroughly and we are glad to give the correct information here:

"I was extremely disturbed by a report in the January 1st 'News Letter' in connection with the application of Mayor LaGuardia's. The Mayor's petition also asked that the Commission amend its rules which prohibit high frequency and international broadcast stations which are in an experimental status, from making any charge directly or indirectly, for the transmission of programs."

"Unfortunately the original press release of the FCC did not interpret the intent of the application filed by Mayor LaGuardia. Upon receipt of same I advised Chairman McNinch of the obvious error and to make certain a formal modification was made on January 18, 1939.

"It certainly should have been obvious to anyone at the FCC that it was not the intent of Mayor LaGuardia to ask the Commission to modify the existing rules governing international broadcasting so that they may be opened up for commercial uses.

"I do hope that you will give this matter your consideration so that all who read the 'News Letter' will be acquainted with the facts and not in any way lose hope in the ideals of non-commercial radio."

### MONTANA STATE UNIVERSITY SALUTES KGVO

Participating in the dedication of the new studios and office building of KGVO, Missoula, Montana, on February 14 were the 60-voice men's chorus and President Simmons of Montana State University.

RUTGERS AND WOR FACSIMILATE

The Agricultural Extension Service of Rutgers University is cooperating with WOR in the presentation of a series of printed pictures and lessons on amateur gardening. The series is scheduled to start soon.

NEW RADIO WORKSHOP FOR KWSC

A. A. Cleveland will be in charge of a new Radio Workshop which will give teachers attending the State College of Washington, Pullman, an opportunity to engage in practical radio work.

NEW COURSE AT UNIVERSITY OF KENTUCKY

A course in radio broadcasting, to be taught by Elmer Sulzer with assistance of the WHAS staff, has been scheduled for the first term of the University of Kentucky summer session. Elmer explains that the course will give teachers, especially, an opportunity to learn about the techniques of preparing and broadcasting educational programs.

RADIO SHORT COURSE FOR LEGISLATORS

Limiting enrollment to 20 men, WHA, held a "Radio Short Course" for Wisconsin legislators recently. Three meetings were held with the lawmakers. Subjects treated were: radio speaking, radio writing, and your voice in wax, or the study of voices by the recording process.

HEARINGS POSTPONED

The WSUI hearing on application for CP to increase power from 1 KW to 5 KW daytime, and 1 KW nighttime, with directional antenna at night, has been postponed from March 27 to April 17.

The WHA request for facilities of WMAQ and the use of 50 KW, unlimited time, has been postponed to May 1st.

MINNESOTA SCHOOL OF THE AIR

Among the features offered the schools and citizens of Minnesota by the University of Minnesota Radio Station WLB are the programs of the Minnesota School of the Air. The Minnesota School of the Air comprises the formally organized instructional broadcasts presented by WLB. Among these are seven programs planned especially to supplement classroom work. During the past semester over 17,000 Minnesota students have listened to the Minnesota School of the Air broadcasts. In addition to the classroom broadcasts, the School of the Air offers organized instructional programs for the general public, altho a number of these are adaptable for classroom use also.

These programs are approved by the State Department of Education and the Radio Committee of the Minnesota Education Association, and are integrated with the approved state courses of study.

Among the series are:

#### Old Tales and New from Many Lands

This program has been designed with special attention to the age level interests of pupils in the primary grades. The stories were chosen by Miss Marian Latta, who will be the narrator, and Miss Neith E. Headley, head kindergarten teacher and instructor in Child Welfare at the University of Minnesota.

#### Countries and Cities Around the World

These programs will consist of stimulating presentations which will encourage the students to read for themselves about these foreign lands. This series will not only give information about far-away countries, but will also endeavor to develop a new understanding of the peoples and customs of foreign lands.

#### German and French

This series will supplement high school and college class work in German and French. The programs will include readings, songs, and plays in the two languages. The texts of the French and German material used will be available to schools and to adult listeners at cost upon request. These programs are approved by the American Association of the Teachers of French and the Department of German of the University of Minnesota.

#### Current Events

This series is designed to bring to the younger students the important news of the week. The presentations will help pupils take an active interest in the news of the state, the nation, and the world.

#### Representative Authors

This series will consist of readings and dramatizations from great literature selected principally from the recommended and supplementary lists provided in the State Course of Study.

#### Guidance for the Future Worker

Too often, it is chance, not fitness, mental achievement, or character that counts in the selection of vocations. This course is designed to help students cut down this chance element, and to obtain for themselves the position or job which will give them the greatest outlet for their abilities, and the maximum amount of vocational happiness. These programs have been planned especially for high school seniors, who are soon to be confronted with the question of vocational choice, but in many cases younger students will be interested also.

#### Episodes in American History

These programs are discussions from the standpoint of America today, of interesting and important episodes and developments in American history between 1810 and 1900. Source material to supplement these Friday lectures will be presented every Saturday morning at 11:15. The series is prepared and presented by Burton Paulu of the WLS staff.

EDITORIAL REVIEW ON W I L L

A total of 1723 editorials have been used during the past 12 months in the "Illinois Editorial Review", a program of the state's only non-commercial educational radio station, WILL at the University of Illinois. During the year's time clippings from 58 daily and weekly newspapers were presented in the program cross-section of the state's opinion.

With a recent increase of power to 5,000 watts and change in the broadcast band to 580 kilocycles, WILL now is heard in practically all parts of Illinois and nearby areas of adjoining states. Carrying no advertising, it strives to present educational and informational programs of a type available from no other broadcaster in the state.

Of this nature is the "Illinois Editorial Review", now entering its third year on the air. Editorials are selected for the program on a basis of special state-wide interest. Papers received include 18 dailies and 40 weeklies.

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
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